

EAST VILLAGE NEIGHBOURHOOD ASSOCIATION

2020 REPORT TO THE COMMUNITY

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LETTER FROM THE BOARD



Looking back on 2019 and 2020 to provide this report to our community has been a reminder of how much each of us have experienced over the last 18 months, including all the highs and lows. Like many events in 2020, the East Village Neighbourhood Association (EVNA) AGM was postponed by six months, and we are delighted to finally have the opportunity to provide this update on the association's business and activities that occurred during 2019, and 2020 thus far.

We have had many exciting new additions to our neighbourhood in the past 18+ months, including new rental towers, new amenities, and great new businesses like the long-awaited grocery store! We have already seen an increase in our resident and guest populations as a result, and we anticipate these numbers to continue to grow.

During 2019, EVNA's events committee planned and hosted six summer events:

- Spring Bicycle Clinic,
- Neighbour Day | Tea in the Square,
- Kite Day,
- 5th Street Square Movie Night,
- King Eddy Hotel Rooftop Movie Night, and
- Purge & Splurge, our community garage sale.

Additionally, our EV Street Fair Committee planned and successfully ran our 2019 EV Street Fair on Canada Day, July 1st. For 2019 a large part of our focus and energy was spent on these community events and the street fair.

While our 2019 year was full of great community-building events, 2020 has been particularly difficult on all of us due to the global pandemic. However, we are encouraged by the love and support witnessed within our village such as heart posters placed in windows, balcony concerts, and people being generally respectful of physical distancing measures to ensure the safety of our EV neighbours.

The uncertainty and physical distancing rules caused by COVID-19 prevented us from hosting our planned summer events in 2020. Additionally, our inability to host this AGM last spring led to some turnover among EVNA's Board of Directors, leaving it largely composed of newer directors learning EVNA's functions, commitments, and methods of operation. We realized we were lacking an up-to-date handbook and consistent toolset with which to conduct EVNA's affairs, and we saw the need to review EVNA's brand and role in the community.

Without events to manage, EVNA's board was afforded the opportunity to apply our focus toward resolving these deficiencies by creating an ad hoc Revitalization Committee to:

- review and examine the functioning and operations of EVNA for the purpose of how these can be clearly established, committed to, and communicated;
- review, revise, and establish clear positions, processes, procedures, and policies for EVNA's Board of Directors;
- capture and document these positions, processes, procedures, and policies in an EVNA Manual/Handbook;
- address financial operations, communications technologies, and marketing strategies; and
- reassess EVNA's role within the neighbourhood and the relationships it has with residents, businesses, partners, and neighbouring communities.

There remains more work to be completed, and with continued enthusiasm and dedication the team has ensured that the Revitalization Committee will remain active for the upcoming months. EVNA has also engaged an Events Management Consultant to work with our Events Committee to plan, manage, and run our 2021 Street Fair. With these groups in place, we maintain a positive outlook for further community involvement and events in the upcoming year.

On behalf of all of us on the board, we want to thank you for your active interest and participation in the East Village Neighbourhood.

EAST VILLAGE & THE EAST VILLAGE NEIGHBOURHOOD ASSOCIATION



Spanning 49 acres between Fort Calgary and the downtown business core, East Village resides at the heart of downtown Calgary. The boundaries are the geographical area comprising the municipality described and known as Downtown East Village generally bound on the north by Confluence Way; on the east by 6th Street SE; on the south by 9th Avenue SE; and on the west by 3rd Street SE.

The land where East Village now stands was once traditional territory for the Blackfoot Nation, prior to the arrival of American fur traders around 1840. In 1875, the Northwest Mounted Police established Fort Brisebois, which later became Fort Calgary. By the time the city of

Calgary began to boom in 1906, East Village was a vibrant community with a mix of residential, commercial, service, institutional and industrial activity.

Decades later the area fell into decline, with the city medical officer of health declared East Village to be a “skid row” in 1941. Urban renewal schemes of the 1960s brought widespread demolition to East Village. Aside from the construction of a few mid-rise towers, East Village was largely neglected until 2007 when Calgary Municipal Land Corporation (CMLC) was formed.

In 2011 the East Village Neighbourhood Association (EVNA) was formed to make downtown East Village a healthy, safe, vibrant place in the heart of Calgary. As a neighbourhood association, EVNA champions the development of the East Village as a thriving neighbourhood community. We work in partnership with a wide range of public and voluntary sector agencies to improve services and facilities for local people.

2020 Sees an East Village that represents a truly diverse community. Our borders include marvels such as the new Central Library, The National Music Centre, Fort Calgary, and many unique high-rise towers that were welcomed by the Calgary Drop-In Centre, Salvation Army’s Centre of Hope, and Trinity Place Foundation of Alberta’s three seniors buildings. We are a community of the young and old, professionals, families, dog lovers, and beyond.

OUR VISION

To support an inclusive, thriving, and vibrant East Village where all are welcome to live, learn, work, and play.

OUR MISSION

To encourage conversation and interaction to create a sense of belonging and ownership for all who live work and play in East Village.

OUR VALUES

Embracing diversity in East Village through positive example and action

Transparency and accountability with our #Evneighbours

Striving to build community through conversation, engagement, belonging, and fun.

We are a recognized member of the Federation of Calgary Communities and as a non-profit organizations in Calgary and are officially registered with the Alberta Government.

BOARD OF DIRECTORS



President - Ken Peach

Ken earned a Bachelor of Architecture at Carleton University in Ottawa and practiced architecture for a number of years in Winnipeg and Calgary. After ten years working as an architect he changed career paths, returning to university to complete a Bachelor of Commerce at the University of Calgary. After graduation, he worked as systems analyst & team manager in the Information Systems/Technology departments of a number of Calgary oil and gas related corporations and lastly Canadian Pacific Railway. Downsized out of CPR he left the corporate world and established his own software company, which he continues to evolve and develop.



Vice President - Tom Jenson

Tom joined the board in 2018 as the Director of Planning; his architectural background and passion for city planning and design made him a perfect fit for the role. Tom was voted in as VP in June 2020, though he continues his role overseeing the Planning Committee. Tom has also facilitated the use of Microsoft Teams for improved Board communication and the creation of this new website! Tom was born and raised in Calgary, having grown up in the south end of the city before eventually moving to East Village in 2017. He currently runs his own architectural design company while continuing his post-secondary education at the University of Calgary.



Secretary - Jenn Machin

Jenn has lived in Calgary (mostly) since 1997 and has watched the evolution of not only the city itself but the openness and diversity of the people. East Village represents that and Jenn is proud to be a resident since early 2019.

She is a constant advocate of volunteerism and community. Previous to this position on the EVNA Board, over the years she has volunteered with the Drop-In Centre, This is My City, The Brenda Strafford Society, The United Way of Calgary and Area, The Women's Centre of Calgary and numerous other event-based positions for Calgary based festivals such as Sled Island, Calgary Folk Fest and Calgary Expo.



Treasurer - Allison Hay

Allison was born and raised in Calgary. She has been a resident of the East Village since November 2018 and became a member of EVNA in Spring 2019. Allison currently serves as Treasurer and has since January 2020.

Allison is a 20+ year professional within the financial industry here in Calgary. She also has a background in event planning and promotions. She is an outdoor enthusiast, and enjoys the paths, parks, gardens, and activities that are part of living in the East Village.



Marketing & Communication - Ashley Rode

Ashley began volunteering with EVNA in May of 2018 helping with events such as Kite Day, Neighbour Day, and Movie Nights. In 2019 she joined the EVNA board as the director of communications.

Ashley manages our social media posts and helps to promote events and programs such as our 2020 Business of the Week initiative. She has been working in digital marketing since 2017 specializing in Google Ads. She graduated from the University of Lethbridge in 2016 and has been living in Calgary ever since!

Missing from Images:

Membership - Alain Dupere

Director at Large - Chris Greenwood

2019 QUICK REVIEW

Throughout this document you will get detailed updates from each of our hardworking committees.

Under our Events Committee Report you will learn about the 2019 Summer Event that the committee hosted. By design, EVNA plans events as a way to engage EV neighbours, provide memorable experiences, and help enhance our sense of community. Events are also our biggest draw for volunteers!

Our EV Street Fair 2019 hosted over 100 vendors, musicians, cultural performances, and over 22,000 visitors being our largest event by far! This continues to be a cornerstone of our annual revenue and we cannot wait to see what the team, led by Twek Consulting, has in store for 2021.

New services and restaurants continue to add to the texture and energy of our East Village. EV had several new businesses open throughout 2019 and 2020, including (but not limited to):

- Barber Culture (Verve)
- Good Earth Coffeehouse (Verve)
- Panago (Verve)
- Soleil Bistro Bar (Verve)
- Bow Cycle & Sports (M2)
- Raw Canvas (FIRST)
- Chix Eggshop (ALT Hotel)
- Barshoku / NuPo (ALT Hotel)
- Fresh Slice (5th&Third)
- Real Canadian Superstore (5th&Third)
- Scotiabank (5th&Third)
- TD Financial (5th&Third)
- Six & Grace (INK)
- Yard Arm (Orange Lofts; temporarily closed for COVID)
- And many more!

In September 2019 the Board held a strategy session with then current members of the board and started the process that was expanded on by the Revitalization Committee in 2020.

2020 SO FAR

COVID-19 & The Community - The world changed this year. Much of the community found ourselves dealing personally with COVID-19, the effects of quarantining and isolation, and changes to our economic situations. We also saw our strength and resiliency. Even though we faced an outbreak in the East Village, not once did the sense of community spirit wane. With support from many of our community groups and locals, including CMLC, we saw a vista of hearts through the windows of our neighbours, we stood tall, banging and cheering in support of our front line workers, and we heard socially distanced performers echo through the village. As businesses re-opened our neighbours took the time to visit and support local. This was nothing short of heartwarming.

We don't know what 2021 will bring, but we know that EVNA will be here to continue to support you as we all adapt to the new normal, we will continue to build our inclusive, thriving, and vibrant community where all are welcome to live, learn, work, and play.

Business of the Week Event Series



Randell's Fine Dry Cleaning



Hilton Garden Inn



Frilly Lilly



Barber Culture



Fresh Slice Pizza



CHIX Eggshop



Loft 112



Six and Grace



First on Colour



Good Earth East Village



Connie & John's Pizza

This year we saw many small businesses deeply impacted by the mandatory measures put in place to reduce COVID-19. EVNA began looking at ways in which we can help and continue to add value to our community. As we were unable to host our normal events throughout the year, we redirected a portion of this budget to a *Business of the Week Event Series* that ran from August 3rd to October 18th. The intent of this program was to provide direct financial support for local business in a fun, interactive way while giving our EV neighbours chances to win prizes. We hope you all searched out the businesses showcased each week throughout the community and scanned the QR Code to enter into each unique draw. We had a total of 29 local winners and showcased eleven local businesses!

EVNA will continue to look at ways to support our local businesses in a way that enhances the community for our neighbours.

Revitalization Committee - In June 2020, EVNA decided to find the silver lining in our cancelled events. A committee was established to review and examine the functioning and operations of the association for the purpose of how these can be clearly established, committed to, and communicated for the revitalization of EVNA.

The team started meeting weekly on June 18, at first through video calls and then in person around the community. The committee is proud of the work completed and the work they continue to do. Please read the Revitalization Committee Report to learn more about their achievements and details about the planned continued work.

COMMITTEES

Our committees are the driving force behind the East Village Neighbourhood Association. This support from our community members brings in different backgrounds, values, viewpoints and wide-ranging abilities. Pooling of our shared knowledge and experience allows us to achieve more, motivates forward momentum and improve the quality of decisions we make in our continued effort to improve services and facilities for our EVNA neighbours.

Finance Committee

The Finance Committee is a standing committee whose goal is to ensure that the board of directors fulfils its fiduciary responsibility relating to: financial auditing and reporting, financial policies, and financial risk management to ensure the effective operation of the organization. They review monthly financials statements, support creation of the annual budget prior to its introduction to the Boards, and they research, review, develop and propose organizational policies and procedures relating to fiscal management.

Planning Committee

The EVNA Planning Committee reviews all applications for land use re-designations (rezoning), subdivision, and development permits to provide feedback to the applicants as to how their application fits — or could better fit — within the community's values and vision for its growth. Additionally, the committee is to take proactive opportunities to affect change in East Village by addressing issues such as traffic, parks, heritage conservation, and community improvements.

Events Committee

The Events Committee is a standing committee whose goal is to plan and operate an annual series of events to be held in East Village to provide residents of East Village opportunities to meet and socialize. The role of the committee is to ensure that the organization has in place effective management policies, procedures and systems to ensure the effective and fiscally responsible operation of the events. The committee generates concepts and ideas for events, plans and execute those events including the securing of all permits and permissions required and work with all partners and community members involved.

Garden Committee

The Garden Committee is a standing committee whose goal is to oversee the general administrative functions and operation of the Crossroads Community Garden and whose membership is drawn from those who have a plot in the garden. The committee is responsible for the operation and maintenance of the garden, reviewing applications of interested gardeners, allocates plots and collect all fees. This team created the safe and tidy community garden we see today; a gratifying environment in which to work, and a pleasant view for gardeners, neighbours, and the general public.

Marketing Committee

The Marketing Committee is an advisory committee that works to expand EVNA's presence, enhance its image & credibility throughout Calgary by acting as a sounding board for marketing strategies and tools, develop and hone innovative ideas, and helps develop events, campaigns, and community initiatives. They also support any grant or funding applications and provide feedback on communications plans, materials, and are the drivers of our social media presence.

Revitalization Committee:

This committee was established in 2020 to review and examine the functioning and operations of EVNA for the purpose of how these can be clearly established, committed to, and communicated for the revitalization of EVNA. The committee has taken the time to review, revise, and establish clear positions, processes, procedures, and policies for EVNA's Board of Directors, including, but not limited to, addressing financial operations, use of technologies, marketing and communications, the role of EVNA within the community, and its relationships with residents, partners, and neighbouring communities.

For more complete descriptions please visit <https://yycevna.org/Volunteering>

2019 FINANCIAL COMMITTEE REPORT & FINANCIAL STATEMENT

by Allison Hay and Jenn Machin

EVNA finds itself in a good financial position as a not-for-profit society. With continued prudence we will be setup to support the community for many years to come.

We saw a healthy increase in our portfolio with a Rate of Return of 15.72% for the twelve months of 2019.

The board has taken the time in 2020 to review our finances, confirmed all filings are completed and up to date, reviewed policies and procedures, and have updated our accounting software. Additionally, we have contracted a firm, Evergreen Business Solutions, to maintain our records ensuring continued accuracies and efficiencies so that we can focus on our financial health.

Statement of Financial Position



East Village Neighbourhood Association

Statement of Financial Position

As at December 31, 2019

Unaudited

<i>Fiscal Years Ending December 31</i>	2019	2018	2017	2016	2015
ASSETS					
<i>Current assets</i>					
Cash	31,469	29,535	35,026	2,400	38,574
Term deposits	-	-	-	15,000	26,345
Marketable securities at cost	42,156	36,812	21,161	20,356	-
Accounts Receivable	565	1,265	1,825	288	1,685
Pre-paid Expense	3,100	-	-	-	-
Total Current Assets	77,290	67,612	58,012	38,044	66,604
<i>Long Term Assets</i>	-	-	-	-	-
TOTAL ASSETS	\$ 77,290	\$ 67,612	\$ 58,012	\$ 38,044	\$ 66,604
LIABILITIES					
<i>Current liabilities</i>					
Accounts Payable and Accrued Liabilities	2,315	2,267	3,999	4,563	4,914
Goods and service tax payable	17	437	793	231	-
Total Current Liabilities	2,333	2,704	4,792	4,794	4,914
<i>Long Term Liabilities</i>	-	-	-	-	-
Total Liabilities	\$ 2,333	\$ 2,704	\$ 4,792	\$ 4,794	\$ 4,914
EQUITY					
Net Assets	74,957	64,908	53,220	33,250	61,690
TOTAL LIABILITIES & EQUITY	\$ 77,290	\$ 67,612	\$ 58,012	\$ 38,044	\$ 66,604

Statement of Revenues and Expenditures



East Village Neighbourhood Association

Statement of Revenues and Expenditures

As at December 31, 2019

Unaudited

	Fiscal Years Ending December 31				
	2019	2018	2017	2016	2015
REVENUE					
Newsletter	2,897	11,620	13,779	10,289	19,049
Street Fair/Show & Shine	17,757	21,173	23,435	14,523	29,482
Digital Messaging	400	286	2,567	100	4,028
Chow & Chatter	-	-	166	2,272	17,455
Donations & Grants	4,811	8,715	3,765	11,455	18,332
Garden	6,198	5,006	7,373	6,042	-
Memberships	999	563	1,091	689	88
Community Events	250	60	-	33,774	-
Other	85	76	1,605	89	-
	\$ 33,397	\$ 47,499	\$ 53,781	\$ 79,233	\$ 88,434
EXPENSES					
Newsletter	3,456	8,442	7,459	8,926	10,643
Street Fair/Show & Shine	8,934	9,062	9,355	14,152	29,286
Digital Messaging	-	-	671	9,383	26,678
Chow & Chatter	-	-	-	4,820	6,060
Donations & Grants	1,000	3,600	2,400	6,200	3,000
Memberships	350	3,292	1,903	749	1,351
Garden	3,336	1,638	2,316	4,372	-
Community Events	5,059	3,257	-	43,881	-
Other	124	1,628	2,748	-	-
	\$ 22,258	\$ 30,919	\$ 26,852	\$ 92,483	\$ 77,018
GROSS MARGIN	\$ 11,139	\$ 16,580	\$ 26,929	\$ (13,250)	\$ 11,416
GENERAL & ADMINISTRATIVE EXPENSES					
General and administrative expenses	4,060	3,985	3,985	13,848	27,601
Operating Expense	969	784	3,066	387	1,022
Interest and bank charges	478	739	941	1,193	248
Delivery	-	35	12	300	332
	\$ 5,506	\$ 5,543	\$ 8,004	\$ 15,728	\$ 29,203
EXCESS OF REVENUES OVER EXPEDITURES FROM OPERATIONS	\$ 5,632	\$ 11,037	\$ 18,925	\$ (28,978)	\$ (17,787)
OTHER INCOME					
Investment income	4,419	651	1,045	537	363
	\$ 4,419	\$ 651	\$ 1,045	\$ 537	\$ 363
Excess (Deficiency) of Revenue over Expenditures	\$ 10,051	\$ 11,688	\$ 19,970	\$ (28,441)	\$ (17,424)

Statement of Cash Flow



East Village Neighbourhood Association

Statement of Cash Flow

As at December 31, 2019

Unaudited

<i>Fiscal Years Ending December 31</i>	2019	2018	2017	2016	2015
OPERATING ACTIVITY					
Excess of revenues over expenditures	10,051	11,688	19,970	(28,441)	(17,424)
Changes in non-cash working capital:					
Accounts receivable	700	560	(1,537)	1,397	19,176
Pre-paid Expense	(3,100)	-	-	-	-
Accounts payable and accrued liabilities	48	(1,732)	(564)	(350)	2,289
Goods and services tax payable	(420)	(356)	562	231	-
	\$ (2,772)	\$ (1,528)	\$ (1,539)	\$ 1,278	\$ 21,465
Cash flow from operating activities	\$ 7,279	\$ 10,160	\$ 18,431	\$ (27,163)	\$ 4,041
INVESTING ACTIVITY					
Purchase of marketable securities	(5,344)	(15,651)	(805)	20,356	-
INCREASE (DECREASE) IN CASH FLOW	1,935	(5,491)	17,626	(47,519)	4,041
Cash - beginning of year	29,534	35,025	17,400	64,919	60,878
CASH END OF YEAR	\$ 31,469	\$ 29,534	\$ 35,026	\$ 17,400	\$ 64,919
CASH CONSISTS OF:					
Cash	\$ 31,469	\$ 29,534	\$ 35,026	\$ 2,400	\$ 38,574
Term deposits	\$ -	\$ -	\$ -	\$ 15,000	\$ 26,345
	\$ 31,469	\$ 29,534	\$ 35,026	\$ 17,400	\$ 64,919

2019 PLANNING COMMITTEE REPORT

by Tom Jenson

East Village continues to grow with the addition of new buildings, infrastructure, and amenities.

2019 saw the opening of **The Hat**, EV's first purpose-built rental tower, which provides our neighbourhood with greater variety of housing options and unit types. The podium level of this building will also host a childcare centre, scheduled to open in 2021.

The new **cycle tracks along 4th Street SE** between 9th and Riverfront Avenues opened in 2019. Along with these protected bike lanes came new signaling at the 6th AV and Riverfront AV intersections, as well as the conversion of Riverfront Lane to one-way traffic between 7th and 6th Avenues. Additionally, changes to the 9th Avenue SE bike lanes are being completed in conjunction with the Platform parkade.

The **Bounce Games Park** opened in early 2019 and remains a popular amenity within the neighbourhood among our basketball enthusiasts. While the park is a temporary use of the site until a new development begins, a half-court park is planned to open at the ground level of the Platform parkade.

M2 also opened its doors to its lone penthouse resident, its second-floor office tenants (XYC Design + Development, North West Capital, and Harvest), and its ground level tenant, Bow Cycle & Sports. Unfortunately, the ground-level restaurant was unable to move in due to COVID, and a subsequent application to change the use to office space has been approved to support Harvest's growing needs for a 3-year term. This is in addition to Harvest having repurposed the former EV Experience Centre for its office space.

5th&Third, EV's big-box shopping centre, was completed in early 2020. Its anchor tenant, **The Real Canadian Superstore** opened its doors in May; this is the first major grocery store in EV since the closing of Safeway decades ago. 5th&Third also hosts TD Financial, Scotiabank, and Fresh Slice, with additional tenants like Olympia Liquor Store, Winners, and Subway coming soon.

Meanwhile, construction of the **Arris** tower (above the northeast corner of 5th&Third) is nearing completion. This tower was intended to be owner-occupied condos but has changed to luxury rentals due to current market conditions. Construction is scheduled for completion this winter.

The **Platform Parkade and Innovation Centre**, on 9th Avenue at 3rd Street, has reached its full height and aims to be completed in early 2021. This centre accommodates motor vehicle and bicycle parking, as well as retail frontage, event and office space, and a basketball half-court.

Earlier this year, Carya announced **Village Commons**. It will offer a wide range of new and existing programs in flexible spaces for community meetings, wellness classes, financial planning, empowerment, and more. Renovations to the space within EV Place have begun, and it is scheduled to be open in early 2021.

The development permit for the four-tower **East Village Courtyard** project has been approved. This project aims to bring new residential, office, and retail space to the site currently occupied by the HI Hostel and Indigo parking lot next to Celebration Square. The construction timeline is currently not known.

The new **Green Line LRT** alignment has been finalized, bringing an underground station between 4th and 5th Streets SE along 11 Avenue in Victoria Park. This will be a great new transit option for our EVneighbours, and will bring new connectivity to our area. Along with the new LRT station, a 5th Street underpass is planned, which will connect East Village from 9th AV SE into Victoria Park. The Green Line LRT is planned to be operational by 2026, although construction timelines have not been finalized.

With the replacement of the **9th Avenue SE bridge** into Inglewood underway, it was recently announced that 7th Street SE will not be reconnected to 9th Avenue SE for motor vehicle traffic. The good news is that the recreational pathways will be re-established. Motorists will have to use 4th Street SE to access Victoria Park / Stampede until the 5th Street SE underpass is complete. The 9 Avenue SE bridge construction is scheduled to be completed in 2021.

In total, EVNA received and responded to ten (10) Development Permits in 2019, and four (4) in 2020 so far. The majority of these have been changes of use, outdoor patios/cafés, and signage.

2019 EVENTS COMMITTEE REPORT

by Ken Peach

East Village Summer 2019 Events

Bicycle Clinic – May 25

Because of the maintenance and repair work being done in 5th Street Square, the location of the bicycle clinic was relocated to the Crossroads space north of the community garden. We set up four tents, tables, chairs, and provided coffee and Timbits from Tim Hortons. In spite of the pouring rain we held the event as scheduled for 1:00 pm. We had two people come by and Tom from Rath cycle held a session on spring bicycle cleaning, maintenance, security etc. We had the events committee members attend, as well as Tom Jenson from the board and David Adair who is the community representative for Bike Calgary. David was to guide a community bike ride but cancelled this due to the weather. We ended the event at 2:30 pm due to the continuing heavy rain.

Neighbour Day – June 15



The Neighbour Day event originally planned to be held in 5th Street Square was relocated to C-Square due to the maintenance work in 5th Street Square not having been completed in time.

The theme for this year was Tea in the Square. We served hot brewed tea, donated by Tim Horton's, sweets and treats sourced from Costco, and lemonade. We served the tea in 200 rented china cups and saucers. On our serving tables we had a number of teapots that were there mostly for décor to set the stage as well as three-tiered cake trays on which the treats were placed for people to help themselves. The event ran from 1:30 pm to 3:30 pm.

Music was provided by the Las Majes Latin musical group. C-Square lends itself very well to musical group performances with the stage area at the south end with available electrical plugs.

One hundred and fifty cups and saucers were used plus 5 containers of lemonade so in all we estimate about 175 attended the event.

A couple of EVNA information tables were also set up to distribute EVNA information and to gather feedback.

Some attendee comments included: Great music, neat idea, lots of fun. Had four people who had just arrived from London, England come by and spend a couple of hours enjoying the music, talking to people, and having tea and treats. They thought the event was a great thing to do.

East Village Street Fair – July 1

EV Street Fair is held annually on 6th Street SE from 9th Avenue SE to Riverwalk. The venue includes the EV community garden, EV Crossroads, EV playground, and grass area overlooking Fort Calgary. The Street Fair booth vendors, food trucks, and entertainment all provided a great opportunity for EV residents, families, and Calgarians and their guests to have fun, enjoy some food, try some Bollywood dancing curtesy of Red FM, and to learn about East Village’s businesses and residents.

EV Street Fair 2019 hosted over 100 vendors, musicians, cultural performances, and over 22,000 visitors to the event making it a huge success. Many of these visitors also visited the National Music Centre (Studio Bell), Calgary Public Library, and Riverwalk all of which are within East Village’s boundaries. There were also opportunities to visit adjacent Fort Calgary, its grounds, and exhibits.

EV Street Fair is an opportunity to demonstrate that East Village is the place to live, work, and play.



Kite Day – July 21

Finally, it was a Kite Day with enough wind to hoist a kite! The previous two events during 2017 and 2018 were held on days with no wind. The Music Pavilion on the north side of the Fort Calgary lands was used as a setup space for our tables which were used to assemble and colour / decorate kites. Kite flying took place just south of the pavilion. Coffee and Timbits from Tim Hortons and lemonade were provided. We had a wide range of ages come by and fly kites. One 70 year old had never previously flown a kite and spent the afternoon doing so. We gave out 17 small kites and sold 2 larger ones. The event ran from 1:00 pm to 4:00 pm.

Movie Night in 5th Street Square – August 23

As the maintenance work on the square was completed in time for our outdoor movie night event, we were able to hold it in the Square as originally planned. The movie shown was Shrek 1. The local Chow and Chatter Seniors group provided fresh popcorn. We had approximately 25 people come to the movie.

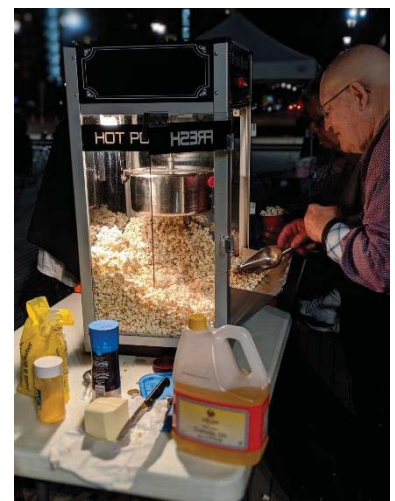
Movie Night rooftop King Eddy Hotel – August 29

Again, this year we had great assistance from staff and volunteers from the National Music Centre with the setup and take down of the movie screen, seating, and a few tables. In addition, they managed the sale of refreshments.

As always, the rooftop is a unique and special space in which to hold an event and we appreciate the National Music Centre making the space available to us.

The movie chosen for this event was Mrs. Doubtfire with Robin Williams and Sally Field.

The attendance for this event was lower than the previous two years due, we believe, to the fact that there were two other events being held in East Village on the same evening.



Purge & Splurge – September 7

East Village people might love the location of their apartments, but almost every one wishes for a little more space. Or do we just have too much “stuff” for the space we have?

Moving to East Village over the past five years for many people meant that they were moving from a house to a condo. In so doing they came to realize that too much stuff had come along with them. Furniture, housewares, objects, books, clothing, there just was more than needed.

Several neighbours suggested to EVNA's Events Committee that an East Village community garage sale would be an opportunity to dispense with some of this extra stuff. It turned out that even those who had lived here for more years were ready to lighten their loads as well. “Purge & Splurge” became the catchy name for the September 7th event.

Members of the community were invited to register, for a small fee, for a sale table at the event. This first year twenty people participated with a sale table. Joining us were Urban Impact Recycling who provided a mobile shredding truck, and E-Cycle Solutions who recycle electronics. The Drop-In Centre also participated with a truck and accepted donations of items of all types.

On the day of the event we had bright sunlight, blue sky, and warm temperatures. Rented tents were set up along Riverfront Lane to shelter the provided sale tables. As well the participating organizations had their trucks also lined up along Riverfront Lane. Lunch was provided from our local Good Earth coffee shop for those who ran a sale table.

The event ran from 9:00 am through to 2:00 pm.

EAST VILLAGE GARDEN REPORT 2020

The Crossroads Community Garden has been an integral and active part of the community since its start in 2016. Calgary Municipal Land Corporation (CMLC) provided a growing area which includes raised beds for gardeners with mobility challenges, accessible water, and a communal garden shed.

APRIL: Online Zoom Meetings – COVID Garden Protocols approved. Tool Shed closed for the garden season. Gardeners responsible for their own hand tools and watering can. Delivery of Eagle Lake “Big Yellow Bag” of compost – unable to maintain 2 meters of physical distancing – cancelled. Workshop and garden gatherings cancelled for 2020 season.

MAY: Volunteer team placed 88 bags of compost on top of each plot. Garden opened Saturday, May 9.

JUNE: Clean up in the garden after the June 13th hailstorm.

AUGUST: Twelve garden children participated in a scavenger hunt that took place in their parents’ garden plot – dinosaurs, pencils and much more found.

SEPTEMBER: Gardeners who harvested and cleaned up their plots by the end of September had their names entered into a draw. Prize: garden fees waived for 2021 season. Congratulations to Kevin and Jeffery.

OCTOBER: Garden closed for the winter season on Friday, October 16. CMLC and Landscaping Crew [water taps will be replaced making it easier to turn on and turn off taps in the spring].

RETURNING GARDENERS

Online Garden Registration opens November 17, 2020 to February 28, 2021
<https://yycevna.org/Garden>

Cost: \$40.00
\$35.00 Garden Fee +
\$5.00 EVNA Community Membership

GARDEN WAIT LIST

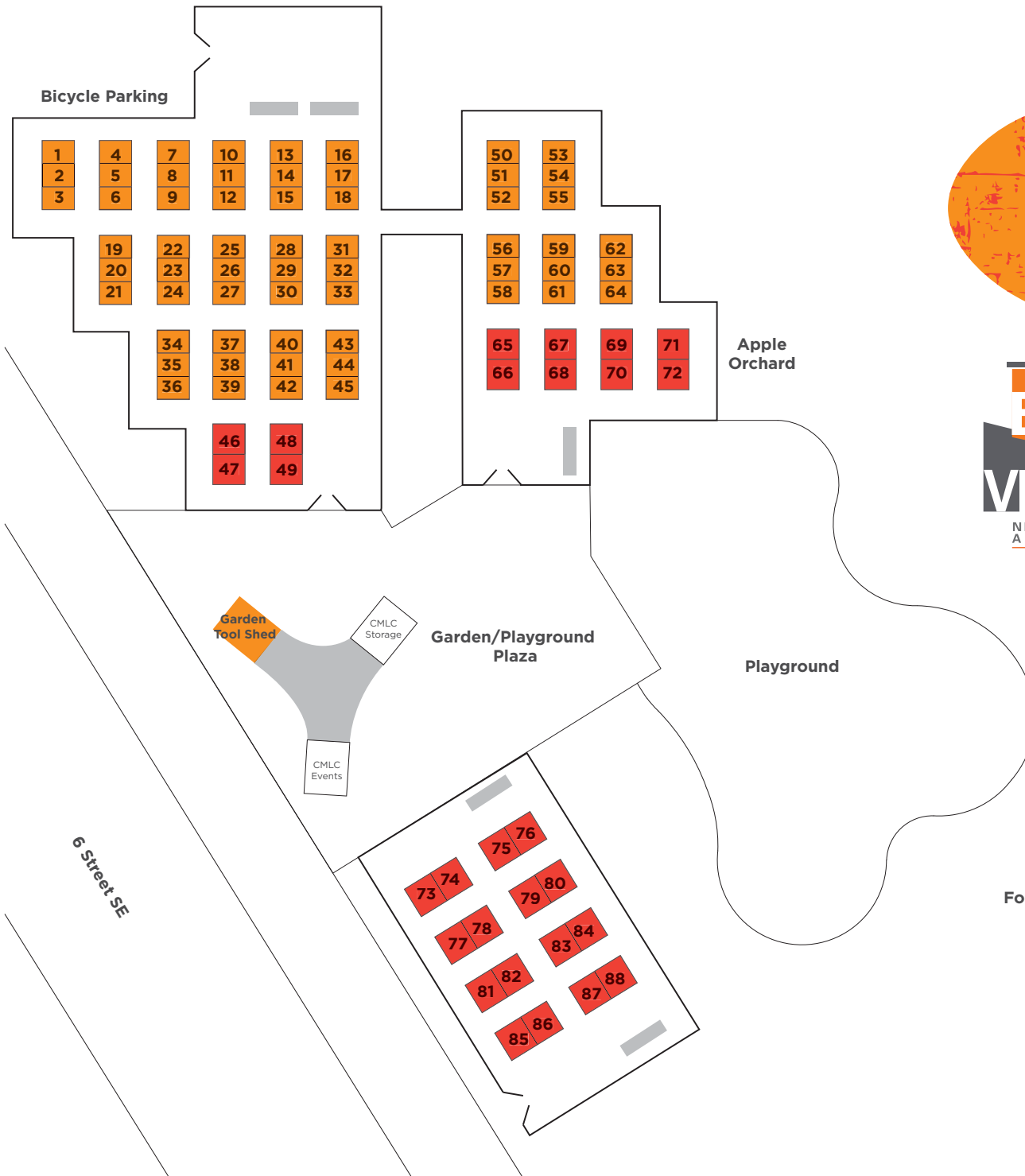
Online Garden Registration for new gardeners will open March 01 & continuing until June.

Gardeners provide their own tools, plants and seeds.

SHOUT OUTS

Thank you to our partners: Green Meadow Landscapes and Calgary Municipal Land Corporation who provide assistance with numerous things including: compost pickup, irrigation system, funding and events. Also, thank you to First On Colour for printing of the garden handbooks.



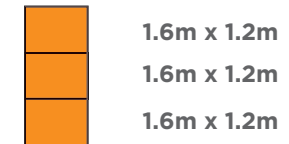


**east
village®**

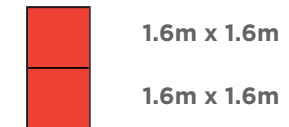


Crossroads
Community Garden

3-plot box



2-plot high box



Fort Calgary

COMMUNITY RECOGNITION

Susan Hooper is an integral resident of the East Village. In fact, Susan helped establish and registered the East Village Neighbourhood Association in 2011! Susan gives freely of her time, experiences and skills, serving in various roles on the Board and within the neighbourhood. It is because of Susan's willingness, her imagination and her tenacity that our beautiful garden is the envy of the City. Susan is a historian, librarian, educator, amateur magician and uses her magic for good within our East Village.

For all of us, Susan's participation and kindness has been invaluable, this year, maybe more than any other. All of us on the board and in the community, want to extend our appreciation to Susan for her knowledge and willingness to share her skills! We would also like to congratulate Susan on her retirement in June of 2020, and selfishly, we would like to extend a huge thank you and a dramatic sigh of relief that she is willing to stay as Garden Coordinator for "the one more year". We promise to pay attention and learn your secrets.

We do know that two of Susan's secrets are **Stan Furber** and **Tina Furber**. We see you! We know the hours of organization, the volunteers Stan's provided, the equipment that has been quietly fixed. Tina has been the organized and calm bookkeeper, helping keep our neighbourhood running efficiently for years.

EVNA thank you all so very much and are beyond grateful for everything you do.

REVITALIZATION COMMITTEE REPORT (2020)

by Ken Peach & Tom Jenson

The Revitalization Committee was formed in 2020 to review and examine the functioning and operations of EVNA for the purpose of how these can be clearly established, committed to, and communicated for the revitalization of EVNA.

The duties and responsibilities of the committee are to review, revise, and establish clear positions, processes, procedures, and policies for EVNA's Board of Directors. These are to address financial operations, use of technologies, marketing and communications, the role of EVNA within the community, and its relationships with residents, partners, and neighbouring communities.

The Revitalization Committee have since met formally on 16 occasions for 2 to 3 hours each to carry out these objectives. As a result of this committee's work, we have new vision, mission, and values statements, and a new website - yycevna.org!

Additionally they were able to complete the following:

- registered new website domain names for EVNA (yycevna.org, [.ca](http://yycevna.ca), and [.com](http://yycevna.com)) to be consistent with our social media branding;
- established and rolled out Microsoft 365 as our in-house toolset for an EVNA email system, team work collaboration environment, centralized digital document storage, production of documents and spreadsheets, project management, etc.;
- engaged a new web-hosting service to provide an updated website, manage our memberships, and supply other functions for communicating with and supporting our members;

- Engaged a financial accounting firm to provide booking services for EVNA and the possibility of providing required auditing services; and
- Engaged a marketing and communications firm to provide EVNA with a branding structure that will be consistent across print and digital materials, including posters, letterhead, website, and social media.

The team also conducted a thorough review of our bylaws, polices, and procedures and had aimed to present them for approval at this AGM. **After feedback from our EV neighbours, the team has decided to complete further review and edits with a commitment to have the new bylaws ready for the spring 2021 AGM.**

WHAT'S NEXT FOR EVNA & THE EAST VILLAGE

EVNA commits to continuing to build relationships with our neighbours including the local business owners, condo boards, and, most importantly, individual engagements from East Village residents. We are always looking for suggestions, comments and feedback to ensure we have representation of the entire community.

We are looking at opportunities and ideas that could benefit local residents while supporting our small businesses and nurture East Village's sense of community.

We are set on growing our membership, including more board and committee members and volunteers.

Planning has already started for the 2021 Street Fair and other events throughout the year.

Ultimately, everything we have achieved and will achieve in the upcoming years will be due to all of you. We are honoured and humbled to be able to serve our community and all our neighbours here in the East Village.

APPENDIX 1

OCTOBER 2020 WARD 7 REPORT

Councillor Druh Farrell

"It's hard to believe we've been living with COVID-19 for more than half a year now. Do you remember earlier this year in the spring, when we saw Calgarians band together at the beginning of the pandemic? It was as if we were running on adrenaline to support one another in such bizarre and uncertain times.

We responded with kindness, positivity, and remarkable creativity. We banged pots, cheered frontline workers, had Zoom parties, and curbside concerts. We learned how to bake bread, took advice from an Instagram dog, and let our hair down.

Summer was a short reprieve from the lockdown. Warm weather meant we could find escape outdoors. Today, the return of cold weather has forced us to spend more time indoors, the amount of sunlight gets shorter every day, and there is no immediate end to these strange times in sight. Our "mental health buckets" are depleted, yet we have a long way to go.

The exhaustion many of us feel is a normal part of a crisis response. It will get better. We will get through this if we respond with kindness. Get back to checking-in on your neighbours, your family members, and friends. If you're able, shovel a stranger's sidewalk or help buy groceries for someone on your block. If you are looking for a fun winter activity, consider taking up cross-country skiing. It is one of my favourite winter sports and there are many places both in Calgary and outside of the city to ski.

Be kind to yourself. Recognize that life is different right now. Expect less from yourself. Recognize grief. Focus on important relationships. Be gentle with each other. Find joy in the small things. Lastly, we can and must build back better.

Be kind. Be kind. Be kind."

Ward 7 – Councillor Druh Farrell proudly serves the following Communities: Balmoral, Banff Trail, Briar Hill, Capitol Hill, Chinatown, Crescent Heights, Downtown East Village, Eau Claire, Hillhurst, Hounsfield Heights-Briar Hill, Montgomery, Mount Pleasant, Mountview, Parkdale, Point McKay, Rosedale, St. Andrew Heights, Sunnyside, Tuxedo Park, University District, University Heights, West Hillhurst, Winston Heights-Mountview

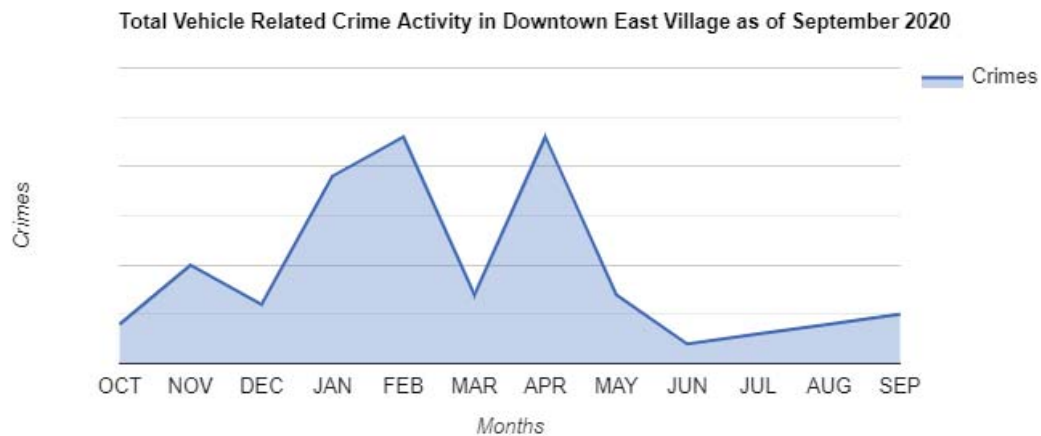
<https://mycalgary.com/city/politicians/councillors/ward-7/october-2020-ward-7-report-councillor-druh-farrell/>

APPENDIX 2

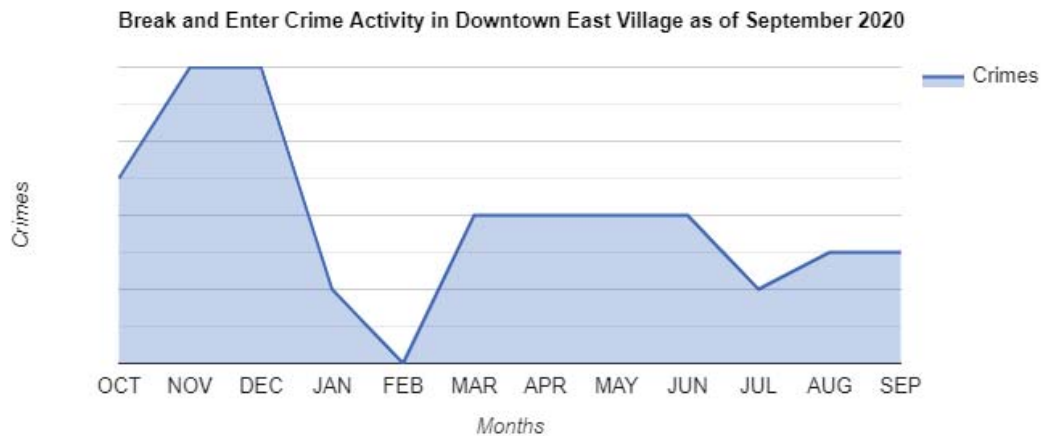
DOWNTOWN EAST VILLAGE CRIME ACTIVITY SEPTEMBER 2020 REPORT

Downtown East Village Crime Activity was Down in September 2020

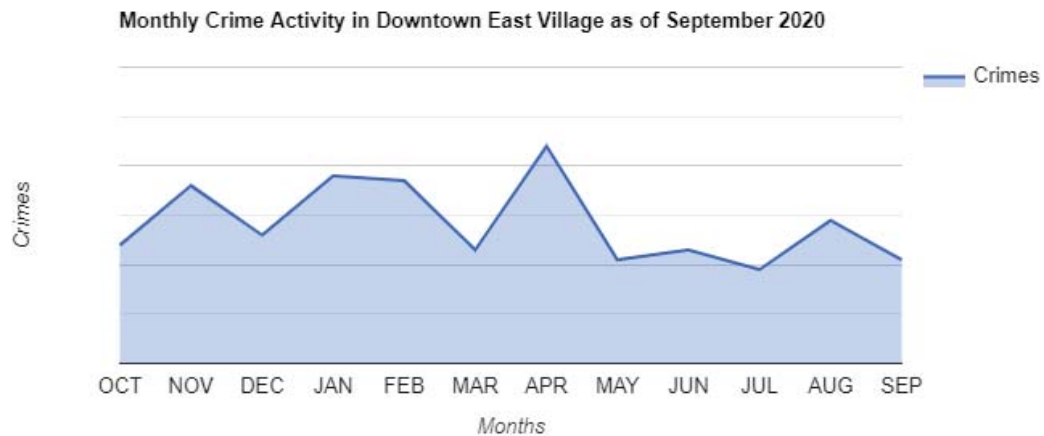
The Downtown East Village community experienced 21 crimes in September 2020, in comparison to 29 crimes the previous month, and 33 crimes in September one year ago. Downtown East Village experiences an average of 28.4 crimes per month. On an annual basis, Downtown East Village experienced a total of 341 crimes as of September 2020, which is up 24% in comparison to 274 crimes as of September 2019. Total Downtown East Village crimes is calculated as the sum of break & enters (dwelling, commercial, and other premises), theft from vehicles, theft of vehicles, assaults (nondomestic), commercial robberies, street robberies, and non-domestic 'other' violence.



The Downtown East Village community experienced 3 break and enter (B&E) crimes in September, in comparison to 3 B&E crimes in August and 9 B&E crimes in September 2019. On an annual basis, Downtown East Village experienced a total of 47 B&E crimes as of September 2020, which is down from 78 B&E crimes as of September 2019.



Downtown East Village experienced 5 vehicle related crimes (theft of or theft from vehicles) in September 2020, in comparison to 4 vehicle related crimes in the previous month, and 7 vehicle related crimes in September 2019. On an annual basis, Downtown East Village experienced a total of 113 vehicle related crimes as of September 2020, which is up in comparison to 52 vehicle related crimes as of September 2019.



Physical and social disorders are excluded from this article because a very low proportion of disorder-based calls for service result in crime reports. Physical and social disorders are often highly visible, occurring in public spaces; examples include drunks, panhandling, youth gangs, prostitution, littering, loitering and graffiti. Research indicates that disorders can have a negative impact on public perceptions of safety. See the Downtown East Village Crime Activity Table for additional information.

Downtown East Village Crime Activity Summary as of September 2020

	SEP 2020	AUG 2020	JUL 2020	JUN 2020	MAY 2020	APR 2020	MAR 2020	FEB 2020	JAN 2020	DEC 2019	NOV 2019	OCT 2019	12 Months Total
Assault (Non-domestic)	11	15	12	15	8	17	11	10	12	8	11	10	140
Commercial Robbery	0	0	0	0	0	0	0	0	0	0	0	0	0
Street Robbery	2	4	0	0	2	0	0	2	1	0	1	5	17
Violence Other (Non-domestic)	0	3	2	2	0	0	1	2	4	4	6	0	24
Break & Enter – Dwelling	1	0	1	0	0	1	0	0	0	0	0	0	3
Break & Enter – Commercial	2	3	1	4	4	3	4	0	2	8	8	5	44
Break & Enter – Other Premises	0	0	0	0	0	0	0	0	0	0	0	0	0
Theft OF Vehicle	1	0	2	1	2	2	0	2	2	0	2	1	15
Theft FROM Vehicle	4	4	1	1	5	21	7	21	17	6	8	3	98
Total Crimes	21	29	19	23	21	44	23	37	38	26	36	24	341
Total B&E Crimes	3	3	2	4	4	4	4	0	2	8	8	5	47
Total Vehicle Crimes	5	4	3	2	7	23	7	23	19	6	10	4	113

Please visit: <https://mycalgary.com/crime-statistics/downtown-east-village-crime-activity-update/> for complete report.

