



EAST VILLAGE NEIGHBOURHOOD ASSOCIATION

2022 Annual General Meeting

Saturday, April 30, 2022

10:30 AM

Carya Village Commons
610 8 Ave SE, Calgary, AB

We are honoured to live and work in Treaty 7, the traditional territories of the Blackfoot Confederacy, comprised of the Siksika, Kainai, and Piikani First Nations; the Tsuut'ina First Nation; and the Stoney Nakoda, including the Chiniki, Bearspaw, and Wesley First Nations. The City of Calgary is also home to the Métis Nation of Alberta, Region III.



EVNA 2022 AGM Agenda

1. Welcome
2. Call to Order
3. Introductions
4. Approval of Minutes from previous year's AGM
5. Overview of 2021 / President's Report
6. Treasurer's Report, Financial Statements and Motions
7. Committee Reports to Community
9. Present Board Nominees
10. Election of Board of Directors for upcoming year
11. Guest Presentations
12. Question and Answer Period
13. Adjournment



Current Board of Directors



Ken Peach
President



Tom Jenson
Vice President



Allison Hay
Treasurer



Jenn Machin
Secretary



Addie Suchorab
Planning



Allie Grande
Treasurer



Victoria Lepa
Events



Ashley Rode
Marketing &
Communications

Motion 1

**Minutes of the 2021 Annual General Meeting to be approved
and accepted into record**

Reports to Community

President's Report – 2021 in Review

- Focused on Community Outreach including regular meetings with:
 - CMLC
 - Round Table sessions to discuss Downtown Strategy
 - Greater Downtown Plan
 - Safety & Vitality
 - Other Community Associations
 - Much much more...
- In the fall of 2021, we went through the process of applying for a Calgary Arts Development micro-grant for an Art Banner project in East Village.
- Our board sat on the selection jury for two CMLC Art in the Public Realm projects.
- Partnered with other agencies for events like the Alexandra Centre's Winter Festival in Inglewood and carya's 2021 Stampede breakfast.

Reports to Community

Financial Committee Report

- EVNA finds itself in a good financial position as a not-for-profit society. With continued prudence we will be setup to support the community for many years to come.
- Evergreen Business Solutions has spent 2021 ensuring our records were up to date and accurate, creating efficiencies and streamlining our general ledger accounts in Sage.
- Engaged Shahid Naqi Professional Corporation to complete an audit for 2020, as well as a detailed review of the intervening years since the past audit in 2013.
- Due to board and software changes over the past seven years, it was determined that an audit opinion would not be forthcoming.
 - Provided with the Statement of financial position and the Statement of operations and change in unrestricted net assets for the financial year ended December 31, 2020.
 - Also provided with recommended adjusting entries. With the support of Evergreen Business Solutions those recommendations have been applied and we feel all concerns addressed.

Motion 2

Board to be given authority to appoint an Auditor prior to the next Annual General Meeting pursuant to Article 7.3.

Motion 3

**That the Treasurer's Report and the unaudited
Financial Statements of the East Village
Neighbourhood Association
for the year ending December 31, 2021
be accepted as presented.**

Reports to Community

Planning Committee Report

- EVNA received and responded to **eleven (11) Development Permits in 2021** and **four (4) so far in 2022**. The majority of these have been change of use, upgrades, and extension of temporary parking lot permits.
- Notably we responded to development permit for a new residential development at 606 Confluence Way that will bring new neighbors and ground floor business along the riverwalk adjacent to the Simmons Building.
- The 5th&Third development continued to grow and we saw the addition of Winners to the shopping complex. The Arris tower (above 5th&Third) also opened for rentals in early 2021 and has continued welcome new residents to the East Village.
- We said goodbye to Liz and Lotti and Mari Bakery at the base of Evolution along Riverfront Ave/5th St. SE, but welcomed Parlor Ice Cream and 8 Cakes Bake Shoppe & Café in it's place.

Reports to Community

Events Committee Report

- In the first half of 2021, we continued to adapt to the restrictions of the COVID-19 Pandemic, hosting online events but having to cancel some of our major events like our 2021 Street Fair.
- In 2021 the Events Committee hosted the following events:
 - Kite Day
 - Ribbon Wall
 - Splurge and Purge
 - Garden Party (more detail in Garden report)
 - Pumpkin Carving Contest
 - Christmas Cards – partnership with Kidco
 - Light up the Village & Light Up the Square

Reports to Community

Events Committee Report (con't)

Looking ahead

- We have had a great start to 2022, our initiative to engage with more community volunteers has built a strong events committee.
- A schedule of events for the year was created with volunteers and EVNA board members. Full schedule will be released soon.
- Receiving funding from the City of Calgary's Downtown Strategy Community Program Funding.
- We are excited to announce we will be going ahead with our 2022 Street Fair Event. Currently accepting applications for vendors!
- Watch for upcoming announcements!

Reports to Community

Garden Committee Report

- Our garden area has 88 garden plots. These include raised beds for those with mobility challenges, accessible water and a communal garden shed.
- The garden opened in May 9, 2021 & closed for the winter season on October 15th.
- We had a number of casual events with prizes to be won throughout the season.
 - Weeding Wednesday in July.
 - “Wow” Wednesday in August .
 - In September we had the early harvest where two gardeners won their fees for the 2022 season.
- We has a successful Garden Thanksgiving Party on October 3rd. It was a gorgeous day, and we had about 80 guests in attendance from the garden.
- Registration requires an EVNA membership for \$7.00 prior to renewing a garden membership which is \$33.00. All in, the price for garden is \$40.00.

Reports to Community

Garden Committee Report (con't)

Upcoming 2022 season:

Saturday, May 14 - Garden opens!

Saturday, May 28 - Neighbours Nursery will be at the garden.

Monday, June 13 - Deadline to plant your brilliant garden!

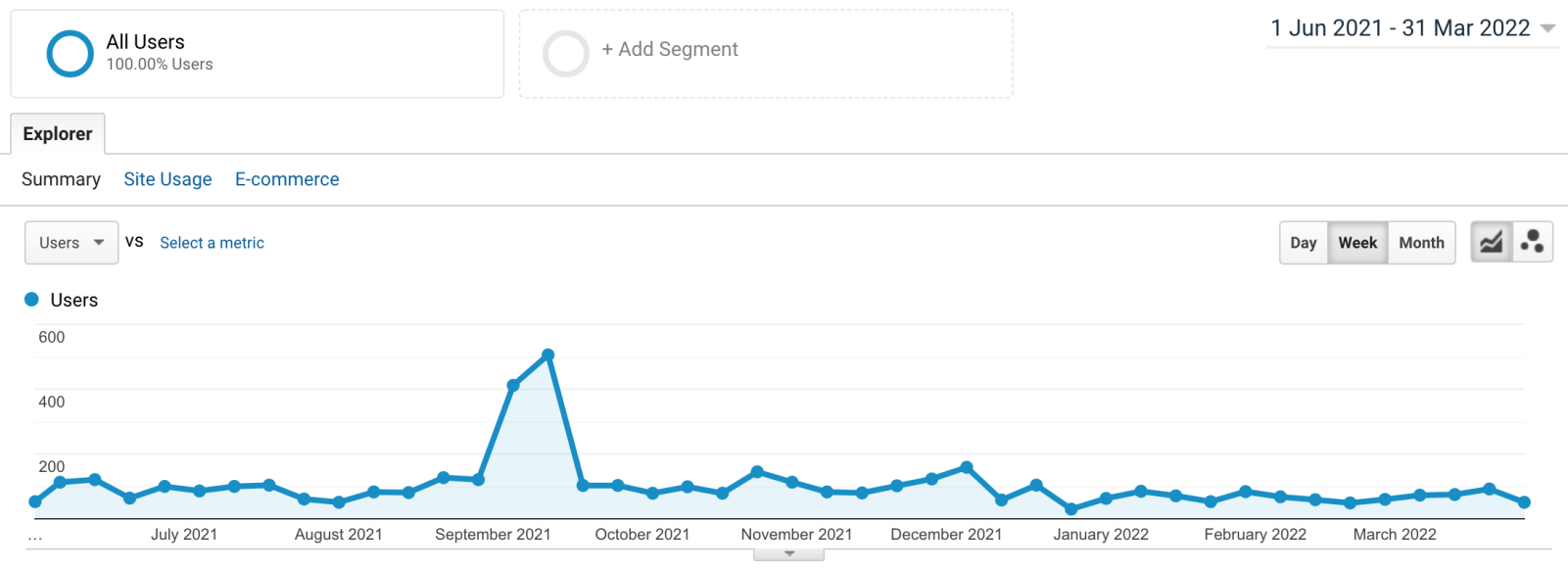
Sunday, October 2 - Garden Party! Save the date!

Saturday, October 15 - Garden Close.

Reports to Community

Marketing and Communications

- Overall Website traffic June 2021 - March 2022



Reports to Community

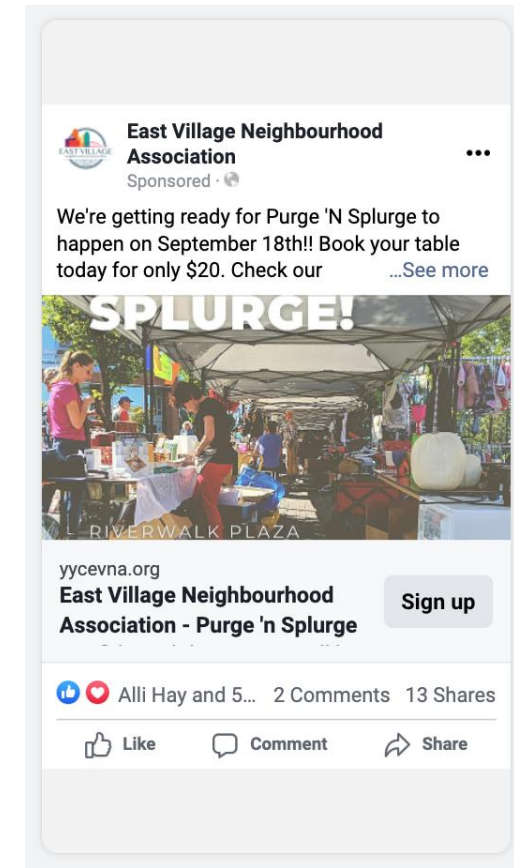
Marketing and Communications Cont.

- Overall Website traffic June 2021 - March 2022
- Total unique users: **4,060**
- Organic Search **1,525** (37.56%)
- Direct **1,418** (34.20%)
- Paid Facebook/Instagram **546** (13.45%)
- Referral **393** (9.68%)
- Social **168** (4.14%)
- Email **10** (0.25%)
- Year over year (comparing June 2020 - March 2021) new users are up by approximately **75%**.

Reports to Community

Marketing and Communications Cont.

- Cost: **\$150**
- Impressions: **23,594** (pairs of eyeballs)
- Reach: **10,968** (unique pairs of eyeballs)
- Unique link clicks: **473**
- Post reactions: **56**
- Post saves: **18**
- Post shares: **14**



Motion 4

**Accept the Community Reports as presented
into official record.**

2022 Board Nominees

The following slate of names is being presented for election to the Board.

Ken Peach

Jenn Machin

Victoria Lepa

Kate Potts

Allie Grande

Motion 6 – From the Floor

**My name is _____, I move it be resolved that
Ken Peach, Jenn Machin, Allie Grande, Victoria Lepa,
and Kate Potts,
be elected as Directors of the East Village
Neighbourhood Association.**

Guest Presentations

Community Guest Presentations

1. Clare LePan, Vice President, Marketing & Communications, CLMC
2. Sandra Clarkson, Executive Director, The Drop-In Centre
3. Arthur Rekshta, Community Resource Office
4. Terry Wong (Councillor – Ward 7)
5. Joe Ceci (MLA – Calgary-Buffalo)
6. Greg McLean (MP – Calgary Centre)

Guest Presentation: CMLC

Clare LePan

Vice President, Marketing & Communications



CMLC Community Update
EVNA AGM
April 29, 2022





Part-time Engagement, Activation, Street Team
12 team members

2021:

- 742 Programming Days
- 60 Partner Organizations

EAST Team





Open Friday from 3-7 pm and
Saturday/Sunday from 10 am-4 pm
April 1 to September 25

- Guided walking [De]Tours
- EV Merch
- Info & Engagement Box
- Friendly Conversation

East Village Headquarters





Program	Time
[De]Tours Guided Walks	Saturdays at 10:30am
EV Dog Walks	Sundays at 11am
Music Mile Busker Series	Saturdays 1 – 3pm

EVHQ Programming





Program	Dates
The Hive, MOB Honey – 5 Beehives	April 26 – Sept 6
Katie Green ‘Bridge’ Mural Tour	May 14
Fitness Classes & Run Clubs – CrushCamp, etc	Various
Go Electric Vehicle Showcase	June 4
Mom Market	6 dates
Neo Financial Stampede Event	July 15-17
EVNA Events – Purge & Splurge, Movies, Kite Day	8 summer event dates

EV Programming Overview





Program	Dates
Sunday Funday	Starting June 5
The Paddle Station – Raft Rentals	May 19 – Sept 19
Many Chief Tours – Mohkinstsis Tour	April - August
Many Chief Tours – Storytelling	Fridays, July 22 – Aug 26
Afro-Caribbean Food Festival	July 23+24
Movie on the Rise	August
Wild Run	Sept 25

SPI Programming Overview





<https://www.evexperience.com/event-calendar>

Program	Date	Location
Calgary Marathon	May 29, 2022	Road Closures throughout EV
Canada Day	July 1, 2022	EV, Fort Calgary & SPI
Stampede Parade	July 8, 2022	TBC
Pride Parade & Festival	September 4, 2022	TBC
Beat Beethoven	September 8, 2022	RiverWalk Plaza
Orange Shirt Day	September 30, 2022	Fort Calgary

Major Event Schedule





Program	Dates
Geeky Gamers Pop-up	April 22 - 24
Flames Cheer w/ Stilt Walkers	TBC
Calgary Marathon Cheer Station	May 29
Global Energy Show	June 7 - 9

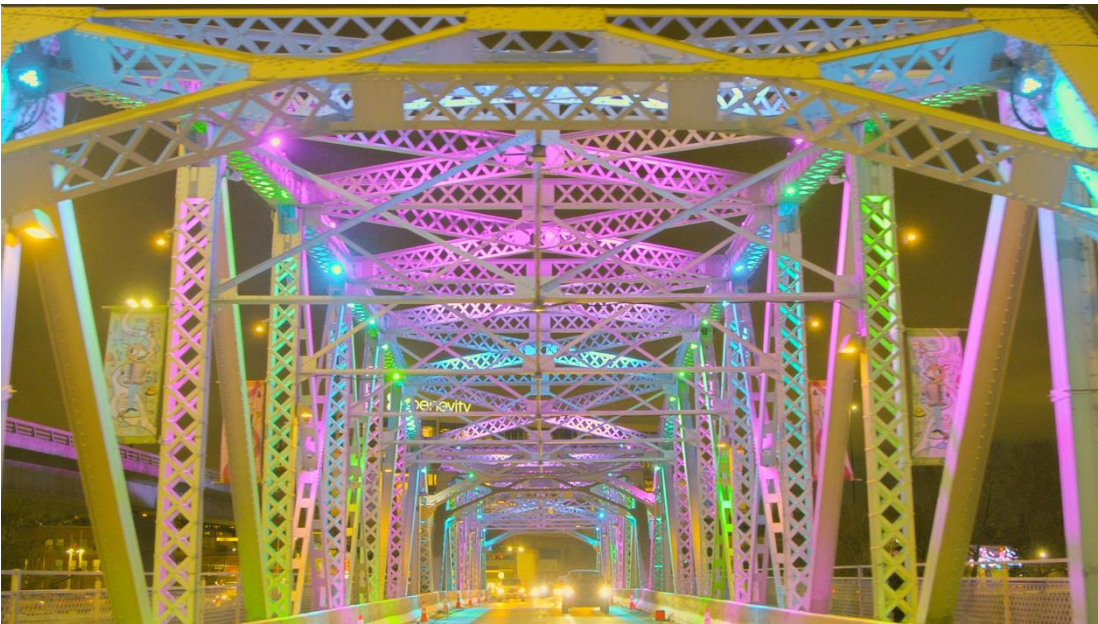
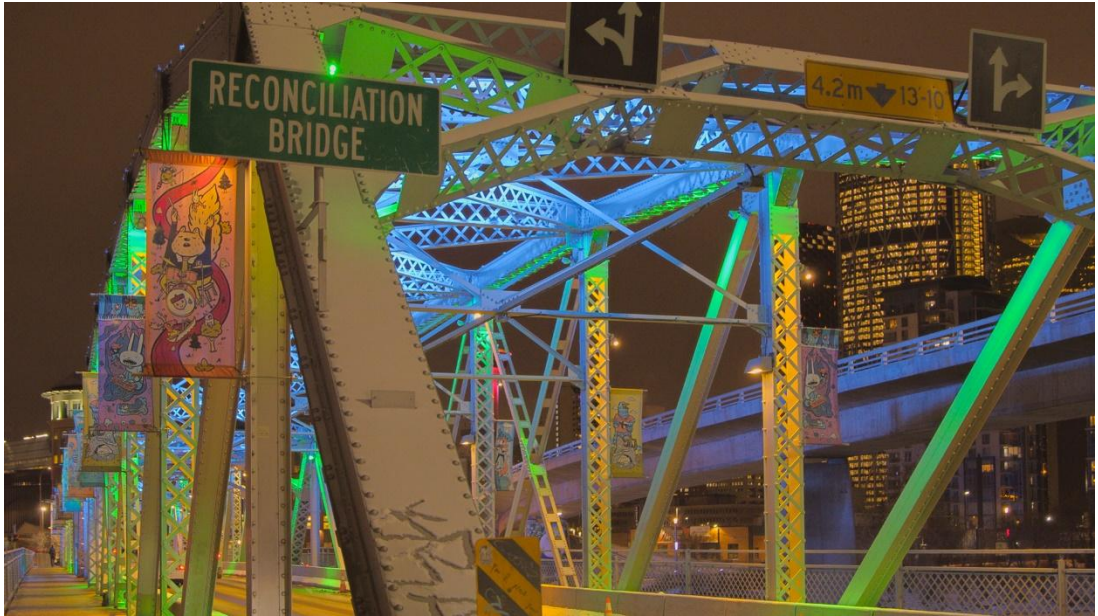
C+E Programming Overview





Reconciliation Bridge

- National Day of Awareness for Murdered and Missing Indigenous Women and Girls
- National Aboriginal Awareness Week
- Métis Week
- National Day for Truth & Reconciliation
- Medicine Wheel
- Beadwork
- The Legend of Napi
- Sun Dance
- Equinox & Solstice



April 2022

Sun...	Mo...	Tue...	We...	Thu...	Frid...	Sat...
27	28	29	30	31	1	2
Earth Hour - Lights Off					Spring Lighting Seasonal Show	
3	4	5	6	7	8	9
Apr 3rd-9th Napi						
10	11	12	13	14	15	16
					Apr 15th-17th The Moon	
17	18	19	20	21	22	23
Apr 15th-17th The Moon					Earth Day - Lights Off	
24	25	26	27	28	29	30



CONSTRUCTION UPDATES



Construction in East Village

- To keep East Village looking great and feeling safe, there will be some work along 6th, 7th and 8th Avenues S.E. throughout the spring/summer.
- Work will include correcting deficiencies in concrete, asphalt, and brick pavers. This work will include some brief road and lane closures although pedestrian access will be maintained to all businesses and residential towers.
- We will be reaching out with more information to any businesses who are in close proximity to the work to share more specifics closer to when the work will begin.





**Culture +
Entertainment**
DISTRICT

BMO Centre Expansion

Completion: 2024

Budget: \$500M

Overview:

- Will be the largest convention centre in Western Canada
- Adding more than 500,00 SF to BMO Centre for a total 1M SF
- Outdoor plaza + pavilion, central hub + atrium, public art sites
- Project on budget and on schedule

Next Milestone:

- Installation of major structural steel & pre-cast brick panels underway
- Exterior metal paneling this summer
- Major structural steel completion this fall



17 Ave S.E. Extension + Victoria Park/Stampede Station Rebuild

Completion: Station 2023, Extension 2024

Budget: \$83M

Overview:

- Rebuild of Vic Park/Stampede LRT station will create improved, at-grade access to the station
- Extension of 17 Ave S.E. will provide a direct, at-grade connection for vehicles, pedestrians and cyclists from 17 Ave onto Stampede Park

Next Milestone:

- Transition to temporary station platform (summer)
- Construction on permanent platform begins (fall)
- CPS presence at all major events to support traffic and pedestrian management.

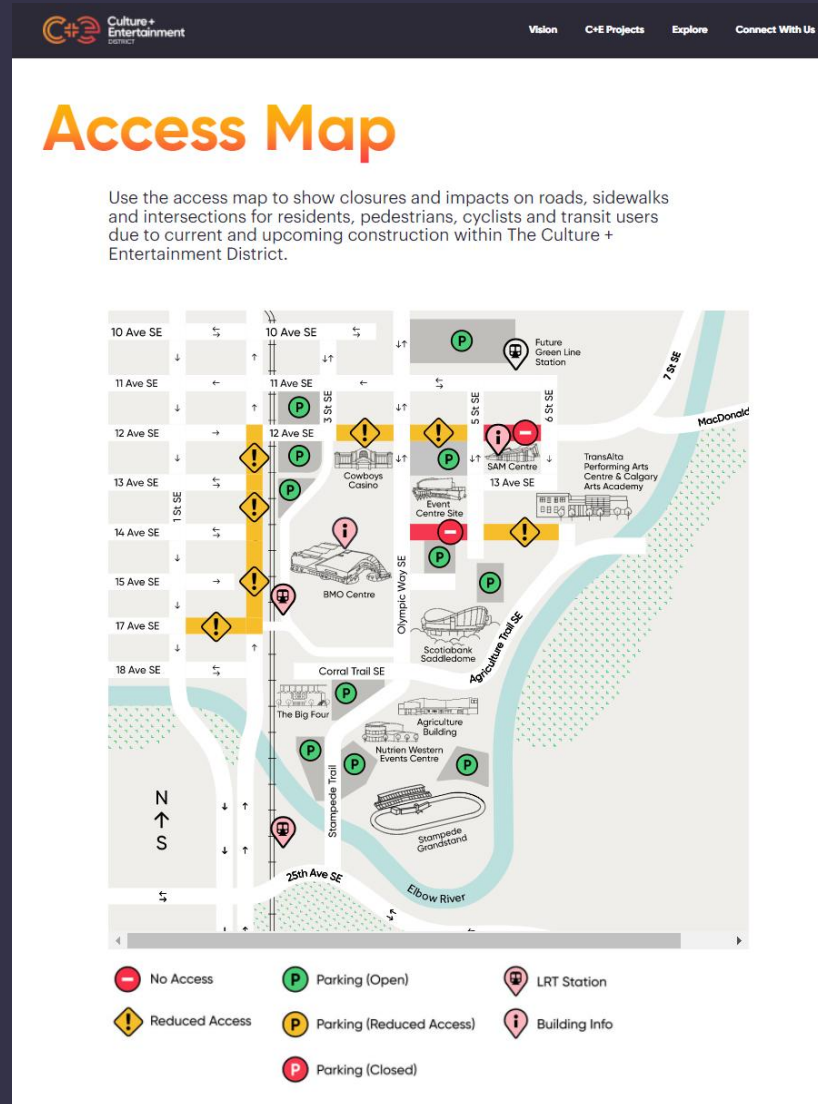


C+E Access Map

Info about each of the key projects in the District, updated regularly to reflect construction activities and associated impacts to roads, sidewalks and bikeways.

For major events – like Flames games – 12 Ave S.E. will be re-opened to at least two traffic lanes.

Find The C+E Access Map at cedistrict.com/access-map



Guest Presentation: Calgary Drop-In Centre

Sandra Clarkson
Executive Director



C A L G A R Y
DROP-IN
C E N T R E

Sandra Clarkson
Executive Director
SandraC@thedi.ca

The Calgary Drop In Centre

Mission

We welcome adults at risk of or experiencing homelessness. Working collaboratively, we provide access to a spectrum of care that supports each person's transition to the most independent living possible—including emergency shelter, programs and services, and affordable and supported housing.

Vision

A community where everyone can find their home.

Values

Kindness: We accept each person's uniqueness with compassion and empathy.

Respect: Our actions honour the rights, differences, and dignity of others.

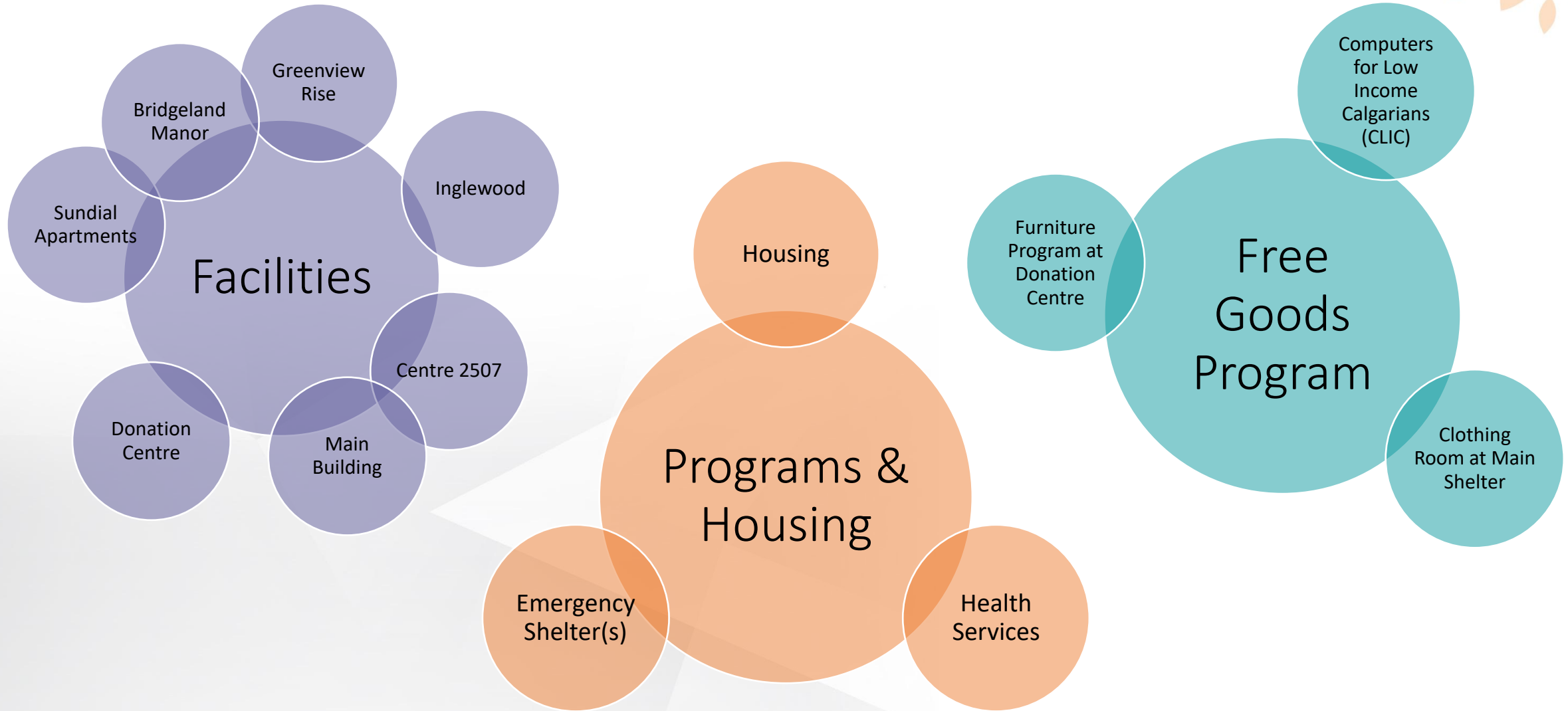
Wellness: We promote, provide and support holistic wellbeing.

Accountability: We operate with transparency and integrity in both our relationships and our commitments.

Community: Through collaborative partnerships, we work together as a team, building inclusive communities.



DI Programs & Services



DI Programs & Services



Main Shelter

- 856 Beds (120 Overflow)
- 24/7 Operation
- Low barrier
- Trauma-informed
- Housing focused

Mixed-Market Housing Buildings

- Sundial Apartments: 114 suites (59 supportive)
- Bridgeland Manor: 48 suites (30 supportive)
- Greenview Rise: 79 suites (46 supportive)

Free Goods Program

- Clothing and footwear
- Household goods and furniture
- Computers for Low-Income Calgarians (CLIC)

Shelter Programs

- Health Services
- Diversion
- Case Management
- Victim's Services



Emergency Shelter



Main Building

- Adults, 18 years and older
- Meet clients where they're at:
 - Low barrier
 - 24/7
- Housing-focused shelter
 - Diversion
 - Case Management
 - Health Services
 - Agency partnerships & collaboration



Fiscal 2021-2022

- **4416** Total unique individuals accessed services
- **3413** Total unique individuals accessed a sleep program
- **418,648** meals served
- **19,145** bagged lunches

What is “housing focused”?

Recovery-Oriented System of Care



“Recovery is a journey to improved mental and physical health, better relationships, employment, community participation, social inclusion, greater cultural and spiritual balance, and engagement that improves quality of life for not only the individual, but also their family and community. For recovery to flourish, it needs, in addition to the many essential health-care and treatment providers, the support and participation of schools, workplaces, police/justice system, faith-based organizations, families and neighbours looking out for each other.”

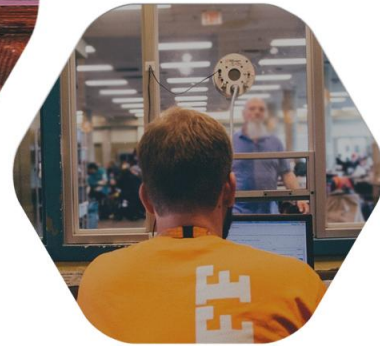
(Toward an Alberta Model of Wellness, 2022)

- A design and delivery of coordinated services for individuals experiencing addictions and/or mental health concerns
- Spectrum of care inclusive of prevention, early intervention, harm reduction, treatment and recovery – accessible to individuals in all stages of their recovery journey
- At the DI, this could include withdrawal management beds, recovery beds, and overdose prevention services.



C A L G A R Y
DROP-IN
C E N T R E

Question Period



Guest Presentation: Community Resource Office

Constable Arthur Rekshta

Crime Prevention Through Education & Communication



**District 1 Calgary Police Station
1010 26 Ave SE, Calgary AB**



Purpose Of The Presentation

- Communicate & educate
- Provide numbers & resources
- Encourage safety & crime prevention

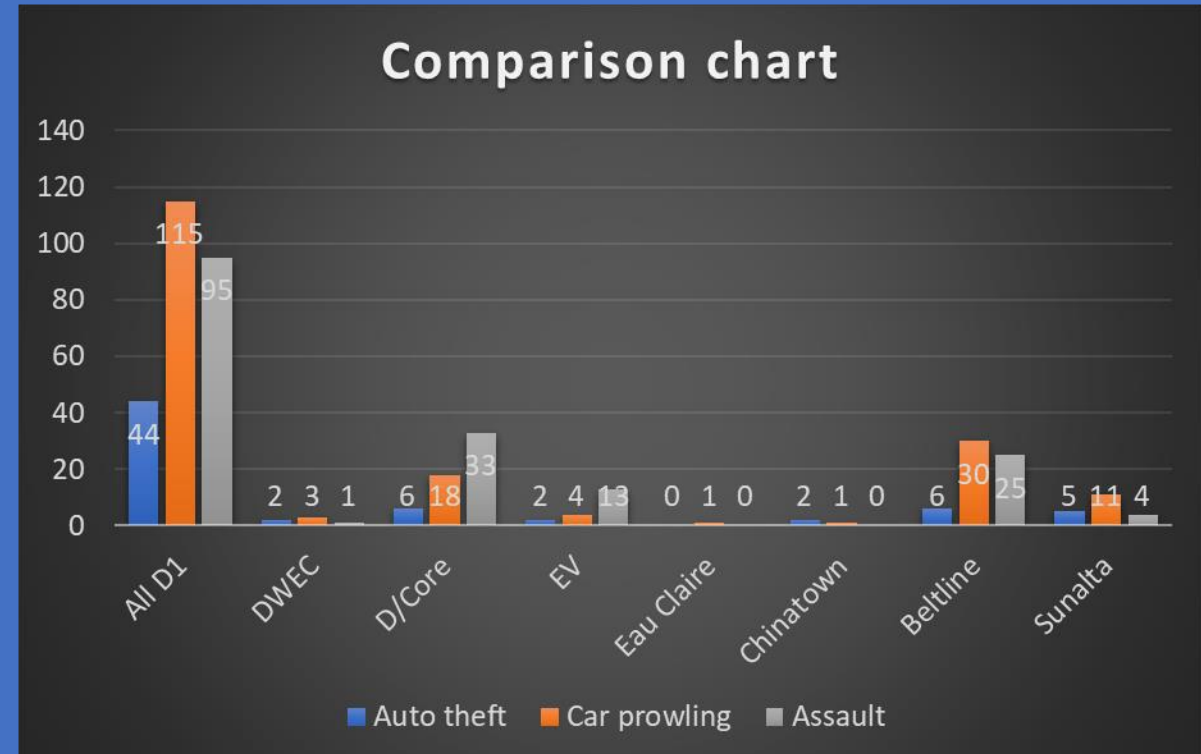
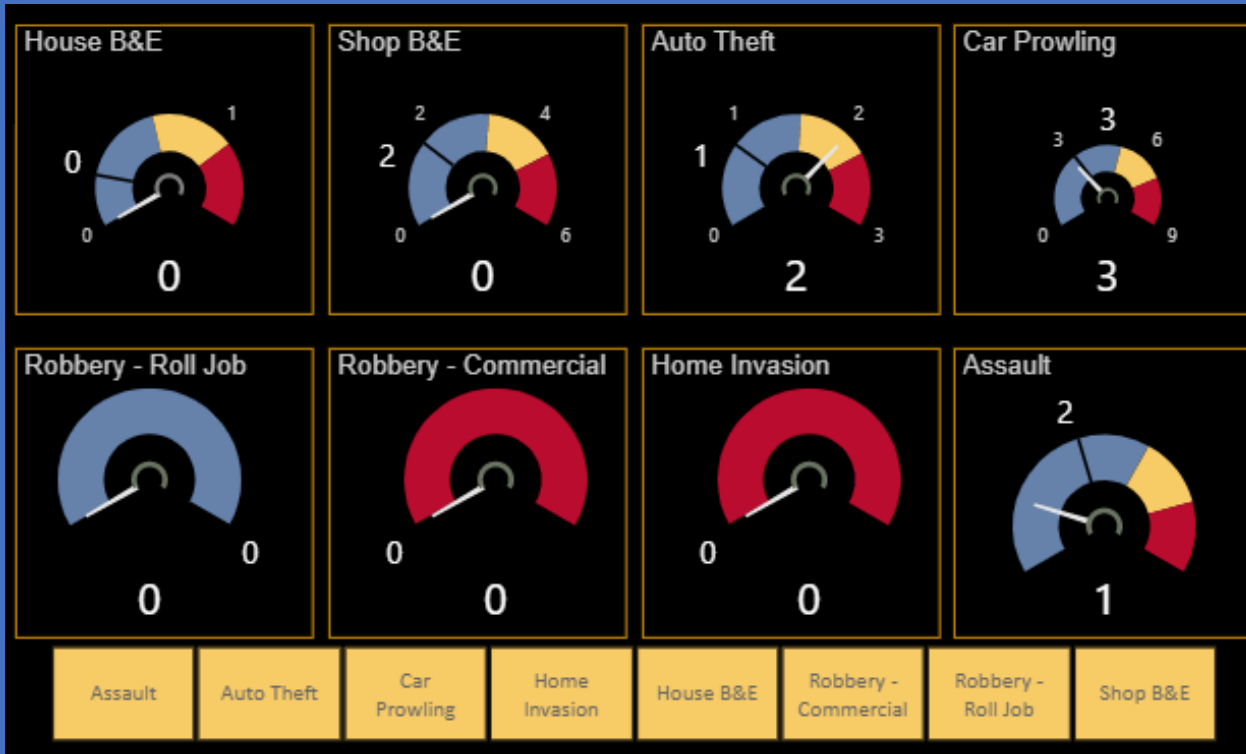
Role of Community Resource Officer

- Building relationships & communicating with communities
- Identify crime & disorder hotspots, focus on proactive efforts
- Reflect on crime trend & statistical data
- Provide & share resources, public safety tips, crime prevention methods
- Stay connected & represent your community

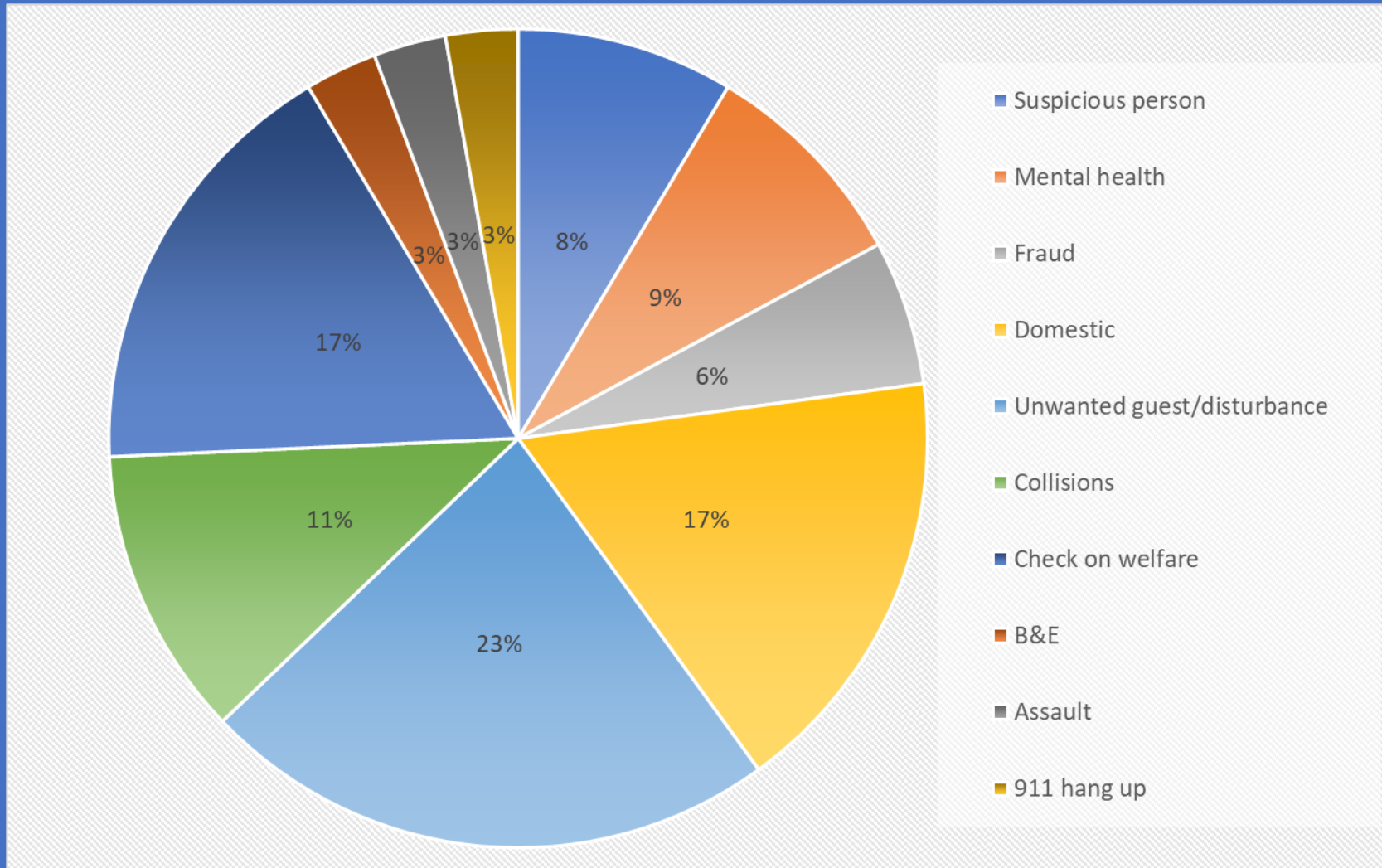
Crime stats in Downtown West End & other Downtown Communities

- 30 day lookback at Downtown West End Community

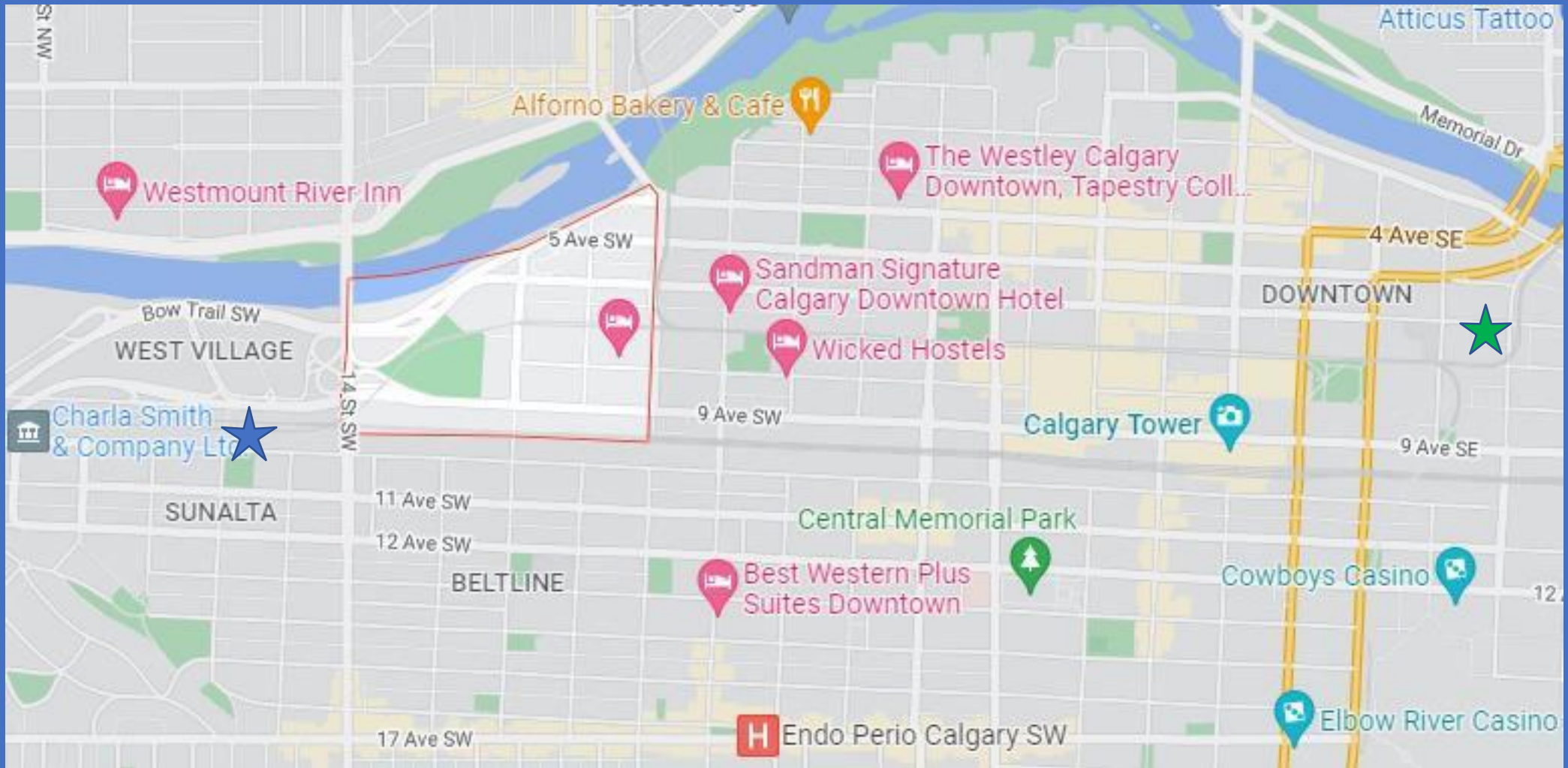
- 30 day lookback in other downtown communities



Calls for service at Marquis Condominiums (365 days lookback)



Map of Downtown Calgary



Interesting Facts About Homelessness in YYC

- Drop-In Centre (DI) the **largest** homeless shelter in **North America**
- Approx. **3000** homeless people in **YYC**
- Approx. **50%** of all homeless of **AB** are in **YYC**
- 11 in **2017** vs 21 in **2021** opioid related **deaths** a day in **Canada**

www.calgaryhomeless.com



Interesting Facts About Dermot Baldwin Way Encampments – Part 1

- **GOALS:**

Collaboration to make area safe at DI

- **PROBLEM:**

Main crime trend – assaults, drug trafficking, human trafficking

Interesting Facts About Dermot Baldwin Way Encampments – Part 2

RESULTS:

- 12 arrests
- 71 CC charges
- 84 outstanding warrants
- 36 people connected with 97 services by DI

SERVICES PROVIDED:

- 15 for health services;
- 6 for COVID vaccines;
- 1 for opioid treatment;
- 1 for detox;
- 21 for housing support;
- 8 received identification;
- 7 assisted with taxes;
- 2 family reunifications in ON, BC;
- 1 emergency pet shelter referral;
- 1 couple accessed DI housing client storage project;

Safety Tips

- Be vigilant
- Know where you are
- Walk in well-lit areas, avoid dark places
- Tell your friends/family where you are going
- If approached to give belongings by a stranger – give them
- If threatened – dial 911, scream for help
- Carry a bright flashlight
- Be kind and respectful
- Avoid being on phone while walking



Personal Safety & Protecting Your Property

- Be a good neighbour
- Make sure your doors are locked
- If it looks suspicious & you are in doubt – report
- Take care of your property – “broken windows theory”
- Avoid letting unknown guests into the building
- Secure your mail

De-escalation & “5 Universal Truths”

All People Want:

1. To be treated with dignity & respect.
2. To be asked rather than told what to do.
3. To be told why they are being asked.
4. To be given options rather than threats.
5. To be given a second chance.

Perceptions of Homeless People

CBC article “Calgary woman shares story of homelessness”:

“We are treated like we have the plague, that’s how I feel, that people are leery of us simply because we are homeless, and I don’t think that that’s fair.”

Lisa Grigolato

Resources


- Always **report crime** – 911, non-emergency 403-266-1234, online reporting (City of Calgary website)
- Reach out to your Ward 7 Councillor – **Terry Wong**
- Email me (CRO11@calgarypolice.ca)
- Report Bylaw at **311**
- **211** Alberta
- Alpha House **DOAP** Team – 403-998-7388
- Needle **Collection** Team – 403-796-5334
- Vulnerable people presentation by Mustard Seed (please contact communityengagement@theseed.ca)





Public Safety
Canada

211 Alberta

NEED HELP?
Free. Confidential.
Live Answer 24/7

 Call 2-1-1

 Text INFO to 211

 Chat with 211

Resources

- YYC **Ambassadors** 403-215-1567 (welfare checks, support)
- Calgary **Mediation** Service 403-269-2707
- Shopping **Carts** pick-up by **Speedycart** 403-614-7400
- Be **resilient** & emergency **prepared** with www.getprepared.gc.ca
- Be **cyber safe** with www.getcybersafe.gc.ca
- Report fraud **888-495-8501** and to **CPS**
- Crime prevention grants **AB**
- Calgary **distress** centre for **mental** health 403-266-4357



START RESOLVING THE DISPUTE

FREE MEDIATION & CONFLICT ASSISTANCE

Community Mediation Calgary Society (CMCS)

Personal Conflict Organizational Assistance Get Involved

Transit Safety Concerns Reporting

- To the bus or Ctrain **operator**, uniformed PO or **Police**
- By text to **74100**
- Through **help phones** located on Ctrain stations, platforms and MAX Purple stations;
- By phone at **403-262-1000** (option 1);
- For emergency always call **911**

Fraud Prevention with Canadian Anti-Fraud Centre

Recent scams and fraud



The impact of COVID-19 fraud

March 6, 2020 and January 31, 2022

Reports of COVID-19 fraud:
30,827

Victims of COVID-19 fraud:
28,291

Lost to COVID-19 fraud:
\$7.86 M

The impact of fraud so far this year

As of January 31, 2022

Reports of fraud:
5,569
(106,306 in 2021)

Victims of fraud:
3,634
(67,533 in 2021)

Lost to fraud:
\$34 M
(\$380 M in 2021)

Social cohesion - capacity of society to assure the well-being of **all members** in a sustainable way. This "glue", that holds **communities together** is vital. It is a guarantee of universal security and of protection of **minority** and **vulnerable** groups.

THANK YOU!

Stay **safe** and stay **healthy**

Your CRO – Constable Arthur Rekshta 5709

Guest Presentation: Councillor Ward 7

Councillor Terry Wong

eaward7@calgary.ca

P.O. Box 2100, Station M,

Calgary, AB T2P 2M5

mail code #8001

(403) 305-6806

Guest Presentation: MLA for Calgary-Buffalo

Joe Ceci, MLA

Calgary.Buffalo@assembly.ab.ca

1173 11 Ave SW

Calgary, AB T2R 0G4

(403) 244-7737

Guest Presentation: Member of Parliament – Calgary Centre

Greg McLean, M.P.

Greg.mclean@parl.gc.ca

#445, 1414 – 8 Street SW Calgary, AB

(403) 244-1880



HOUSE OF COMMONS
CHAMBRE DES COMMUNES
CANADA

LET'S HEAR YOU!

We thrive on your feedback.

**Questions
&
Comments**

Motion 7

Ashley Rode moves that the meeting be adjourned.

Adjournment

The AGM for the 2022 calendar year is expected to take place in April 2023.

We look forward to seeing you again!